



## About XISS

Xavier Institute of Social Service (XISS), Ranchi, is a premium Management Institute offering two-year full time Post Graduate Diploma courses in Management. The students are offered specialization in Marketing Management, Financial Management, Human Resource Management, and Rural Management.

Over the years, the institute has developed its own distinct identity, as a centre of excellence. XISS has stood the test of times continuously ranked among the top notch B-Schools in the country.

## Vision

We envision a centre of academic excellence towards creating a sustainable society with peace, justice and reconciliation.

## Mission

- To become a leading management school in India by offering a portfolio of academic, research, social involvement and outreach programmes.
- To create leaders with conscience, compassion, competence, and commitment for sustainable development and empowerment of the marginalised.

## DIRECTOR'S MESSAGE

Dear All,

Greetings from XISS!

It is my absolute pleasure to share with you that Xavier Institute of Social Service (XISS), Ranchi, a premier B-School of the country is all set to organize 'Ven a Casa 2023 - the Annual Alumni Meet' and 'Panache 2023 - the Annual Student Fest'. XISS firmly believes in strengthening its bond with the esteemed alumni network spread worldwide, on the one hand and enhancing the capacities of the current student community, on the other. Ven a Casa, the annual alumni meet will witness a galore of events, especially designed for the alumni since 1955, to take them through a journey down the lane of nostalgic memories and celebrations. It will witness a presence of a myriad of top-level decision-makers from all across the corporate world of the nation.

Panache 2023, a celebration extravaganza, is a student-driven initiative to help them have a hands-on experience of the industry and classroom learning.

Keeping such wonderful events in mind, I invite you all to be a part of these festivities and become valued sponsors of these spectacular celebrations.

Come, be a part and join in the revelry with the XISS Family!



# Sponsorship Brochure

Panache & Ven a Casa 2023





# PANACHE

## 9 & 10 FEBRUARY 2023



# VEN A CASA

## RECONNECTING XISS

## 11 FEBRUARY 2023

### WHAT IS PANACHE ?

Panache is an annual student management fest of the Institute. It involves inter-college-intercity participation of students from different technical institutes, management colleges, and other degree-providing institutions. The event is of a 2-day long duration, ranging from events that are extracurricular in nature to fun and excitement-packed competitions. It draws crowds from the participating institutions both as participants as well as the audience to support their respective teams. The range of events could be Business Quizzes, Rangoli contests, Business Plan contests, Face painting, Crossroads (a mini roadie kind of event), and Treasure Hunts to name a few. However, every year the organizers come out with some unique contests for wider participation. The 2-day event comes to an end with a gala cultural night with musicals, dances, Mr and Ms Panache contests, Fashion Shows, etc.

The dates of Panache 2023 are 9th & 10th February 2023.

### WHAT IS VEN A CASA ?

- XISS Alumni Association to revisit, recollect, relive, redefine and renew their past, present, and future with cherished memories of dreams, successes, struggles, hopes, and aspirations.
- A celebration of friendship, family, and fraternity.
- XISS Annual Alumni Meet for all the departments including Human Resource Management (HRM), Financial Management (FM), Rural Management (RM), and Marketing Management (MM).
- A Nostalgia, Reminiscence, to capture the moments of confluence in the midst of diversity, to reunite and ignite the important stakeholders.
- A meeting to strengthen our roots and bonds with our alumni in different parts of the country who would share their innovative ideas to take XISS to greater heights.

## WHY BECOME A SPONSOR?

### What can you expect?

- Lead generation for your business
- Brand visibility
- Reach Out to Top Corporates and Decision Makers
- Building relationships with business /industry leaders
- Networking and positive brand image

### Interested in learning more?

- Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach.
- Our Sponsorship Team is available for any questions you may have.

2



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Panache & Ven a Casa 2023



# Target Group

- Industry Leaders From India and Abroad.
- A Strong Alumni Base of XISS ever since its inception.
- Students Participating from Top B-Schools (from IIMs, XLRI, SP JAIN, XIMU, etc.).
- Students of XISS.

**A Footfall of 2000+ is expected for the Event.**

## SPONSORSHIP STRUCTURE

Platinum	Gold	Silver	Bronze
<b>Criteria - (≥Rs. 10 Lakhs)</b>	<b>Criteria - (≥Rs. 7 Lakhs)</b>	<b>Criteria - (≥Rs. 5 Lakhs)</b>	<b>Criteria - (≥Rs. 3 Lakhs)</b>
<b>Benefits</b> <ul style="list-style-type: none"> <li>• 10 min PPT</li> <li>• Coverage on website and social media handles</li> <li>• Logo placement options</li> <li>• Gazebo/ stalls, EMCEE Announcement, Flex/ banner, Led Display</li> </ul>	<b>Benefits</b> <ul style="list-style-type: none"> <li>• 5 min PPT</li> <li>• Standees *3</li> <li>• Social media promotion</li> <li>• Flex/ banner *2</li> <li>• EMCEE Announcement</li> </ul>	<b>Benefits</b> <ul style="list-style-type: none"> <li>• 3min video playback</li> <li>• Standees*2</li> <li>• Social media</li> <li>• Promotion, flex</li> <li>• EMCEE Announcement</li> </ul>	<b>Benefits</b> <ul style="list-style-type: none"> <li>• Standees*2</li> <li>• Social media</li> <li>• Promotion, flex</li> </ul>

3

## Sponsorship Brochure

Panache & Ven a Casa 2023

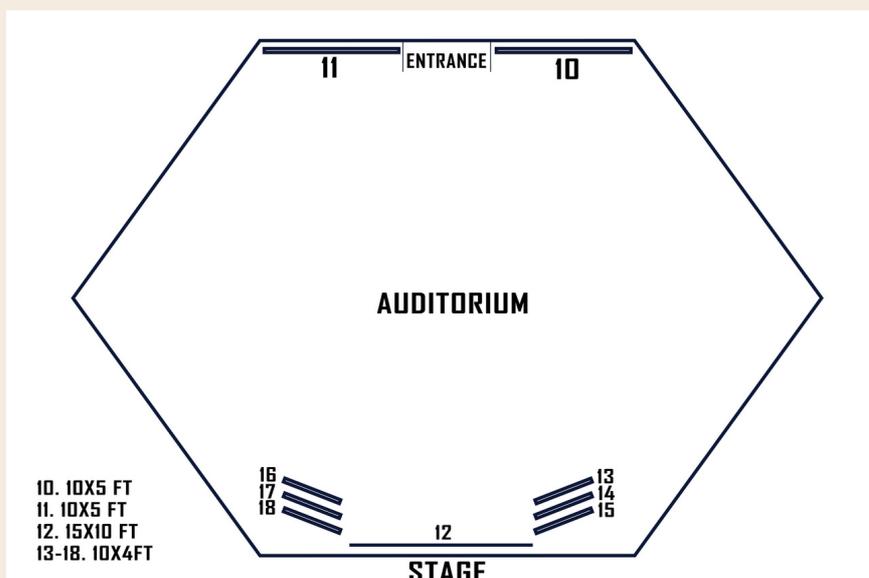
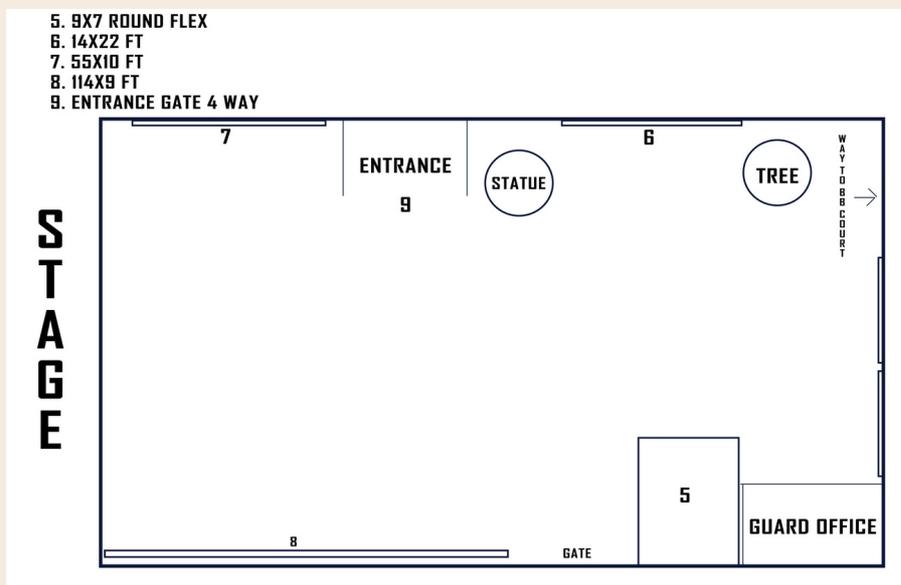
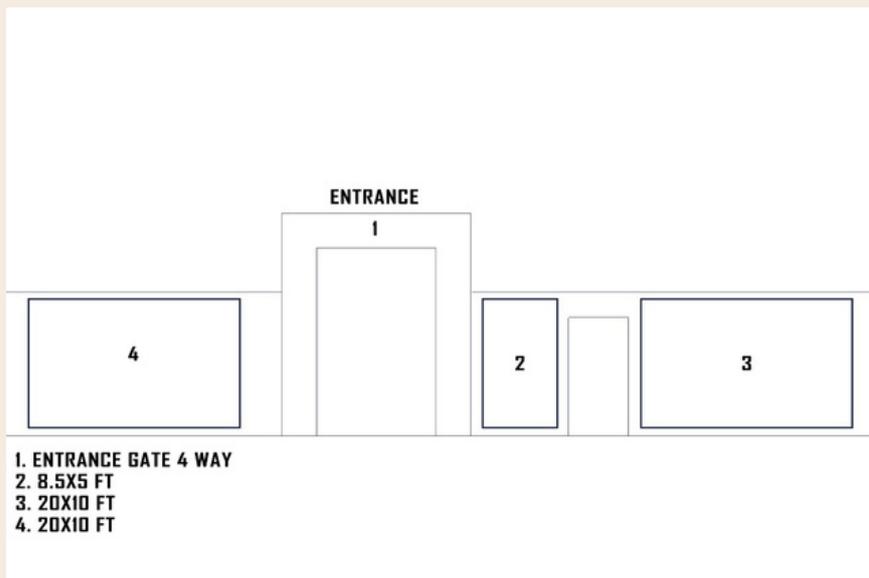
# FACILITIES TO SPONSORS

	PLATINUM	GOLD	SILVER	BRONZE
<b>BRAND VISIBILITY</b>				
<b>Space Allocation Size</b>	Yes (14*22), (55*10) (114*9), AND MANY MORE. UNLIMITED STANDEE POINTS	Yes (20*10), (14*22) (15*10) PLUS 6 STANDEE POINTS	Yes (10*5) (10*4) PLUS 4 STANDEE POINTS	Yes As Per Availability (8.5*5), (10*4), (9*7) 2 STANDEE POINTS
<b>Days</b>	Both Panache* & Ven A Casa (3days)	Both Panache & Ven A Casa (3days)	1 day Panache and Ven a Casa (2 days)	Either Panache or Ven a Casa
<b>Priority in Selection</b>	Yes	Selective	As per Availability	As Per Availability
<b>PPT of the Company</b>	Yes (10 min)	Yes (5 min)	3 min Video playback	N/A
<b>LOGO PRESENCE</b>				
<b>Mention on the website of XISS</b>	Yes	N/A	N/A	N/A
<b>Social Media Handle</b>	Yes	Yes	N/A	N/A
<b>Logo on Giveaways (T-shirt, Goodies)</b>	Yes	N/A	N/A	N/A
<b>NETWORKING</b>				
<b>Data Sharing of Registered Alumni</b>	Yes	No	No	No
<b>Opportunity to Interact</b>	Yes	Yes	N/A	N/A
<b>Price</b>	≥Rs 10,00,000	≥Rs 7,00,000	≥Rs 5,00,000	≥Rs 3,00,000

## Terms and Conditions for Sponsorship

- A.** 1st Come 1st Serve policy will be followed with the following conditions. (These conditions are in the ORDER OF PRIORITY for deciding the acceptance of a sponsor in case of multiple entries in the given category.)
- A confirmed receipt of a Wire transfer of the entire amount based on the sponsorship category opted to the institute account.
  - A Cheque of the entire amount with the current date of encashment based on the sponsorship category opted.
  - A part of the payment (at least 50%) of the amount fixed for the sponsorship category and a promise letter or a sanction letter in the office stationery mentioning the consent to pay the remaining amount within a given time.
  - A Sanction letter from the Sponsoring Organization with a consent to pay the sponsorship amount by a given date as per the category chosen.
- B.** In the event of cancellation of the event the amount paid as sponsorship will be refunded.
- C.** Facilities to a sponsor (as indicated in the brochure) will be given as per the category chosen only.

# Blue print of some branding space available



\*More branding space available. Please contact sponsorship team

# Glimpses of Panache



## Contact details of the Sponsorship Team

Dr Sharda Singh, Alumni Coordinator

Phone no - 8143063348

Ms Aayurshi Sahay, Assistant Alumni Coordinator

Phone No - 7992290456

[alumnioffice@xiss.ac.in](mailto:alumnioffice@xiss.ac.in)

### PROGRAM BASED SPONSORSHIP TEAM

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6

## Sponsorship Brochure

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